

Invitation



Launch of



THE SUPPLY CHAIN
INITIATIVE

Together for good trading practices

**The Initiative is developed by AIM, CELCAA, ERRT,
EUROCOMMERCE, EURO COOP, FOODDRINKEUROPE and UGAL.**

16 September 2013, 14.30 – 17.00


Residence Palace, Rue de la Loi 155, 1040 Brussels

Please register before 11 September 2013

To register and for more information, please contact: jimbert@eurocoop.coop - Tel.+32 2 285 00 78

Programme

Launch of The Supply Chain Initiative
'Together for good trading practices'



14.30 - Speeches

- Moderation and welcoming words: *Christian Verschueren*, Director General of EuroCommerce
 - *Antonio Tajani*, Commissioner for Industry and Entrepreneurship, TBC
 - *Philip Clarke*, CEO Tesco plc and President of the European Retail Round Table (ERRT)
 - *Mella Frewen*, Director General of FoodDrinkEurope
 - *Anna Maria Corazza Bildt*, Member of the European Parliament
- 

15.30 - The launch will be followed by a cocktail reception
