The Sustainable Consumption and Production Action Plan in a new policy context

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SCP/SIP Action Plan 2008

SCP/SIP Action Plan

Sustainable Products (European Top Runner System)
- Ecodesign
- Ecolabel
- Energy Label
- Green Public Procurement Policy

Sustainable Consumption
- Retail Forum
- Consumer Awareness

Sustainable Production
- Resource Efficiency
- Eco-innovation
- Env. Management Systems/EMAS
- Support for SMEs/ECAP

Sustainable Industrial Policy
- Environmenta l Industries
- Sectoral approach to ETS
SCP Policy objective

Reduce resource use and limit environmental impact of production and consumption by:

- Improving environmental performance of companies
- Improving environmental performance of products
- Influencing consumer behaviour and stimulating demand for better products
SCP/SIP Review 2012

- Most actions of the 2008 Action Plan are now implemented
- The new policy context – EU 2020 and flagship initiatives -two strategic documents refer to the future review of SCP:
  - Industrial Policy for Globalisation Era
  - Forthcoming Resource Efficiency Roadmap
- Call for more ambitious SCP actions by Member States (Council conclusions on sustainable material management and sustainable consumption and production, 2010)
- The review of the SCP/SIP was foreseen in 2012 by the Action Plan itself
The New Policy Context

• EU 2020 Flagship Initiative on Resource Efficiency

• Objectives:
  – decouple economic growth from resource use;
  – create new opportunities for economic growth
  – ensure security of supply of essential resources
  – limit the environmental impacts of resource use (including climate change)

• Resource efficiency is a transversal policy that covers: Energy, Transport, Climate Change, Environment, Agriculture, Fisheries, Cohesion Policy
The Role of SCP/SIP AP in EU 2020

SCP AP will:

- Implement certain elements of the Resource Efficiency Roadmap
- Contribute to Industry and Innovation flagships
- Focus on specific micro economic measures directly affecting companies and consumers
SCP 2012 Architecture

- Continued focus on Production, Products and Consumption
- Better integration of resource issues (raw materials, waste)
- Emphasis of the sound knowledge base (hence the growing need for scientific support by JRC)
Sustainable and resource efficient production

- Provide methodology for assessing environmental performance of companies
- Promote company reporting of their environmental performance
- Promote the use of environmental management systems
- Develop performance benchmarks for priority sectors
- Link incentives (fiscal, financial, reputational, regulatory, etc.) to improvement of performance or attainment of performance benchmarks
Resource efficient and sustainable products

- Provide a robust methodology for assessment of life-cycle environmental performance of products
- Identify priority products on the basis of their environmental performance and potential for improvement
- Develop minimum requirements for entry into EU market (Ecodesign)
- Develop benchmarks of performance and encourage consumers to demand products that meet these benchmarks

- Institutional consumers – Green Public Procurement
- Individual consumers – Energy Efficiency label, Ecolabel
II - Resource efficient and sustainable products

Actions:

• Analyse what is the optimal policy mix for different priority product categories

• Propose modification of existing instruments (e.g. Ecodesign and UCP)

• Propose new instruments (e.g. VAT, mandatory GPP, etc.)

• Propose a legal framework for sustainable product policy that would allow adoption of implementing measures for individual product categories
Sustainable Consumption

1) Systematically analyse of consumer behaviours and impacts of:
   • Purchasing decisions
   • Use of products
   • Disposal of products after their useful life

2) Identify priorities and develop effective strategies for the priority issues by using behavioural economics

Possible actions:
   • Implement 3-5 pilot projects, including awareness/educational campaigns, social marketing, etc. Possible topics – purchasing of green products, reducing the food waste
   • Create partnerships for implementation of pilot projects with important stakeholders – retailers, producers, catering industry, etc.