

AIM-PROGRESS RESPONSIBLE SOURCING IN THE SUPPLY CHAIN

As an integral part of corporate responsibility, the members of AIM are considering programmes to aid in the development of sustainability that incorporate responsible sourcing principles – in terms of work place health & safety, labour standards, business integrity and environmental management practices.

Without industry collaboration, individual companies throughout the supply chain will continue to create individual programs that increase complexity and hinder broad-based improvements; for example, the cost and confusion of duplicative or inconsistent assessments, while auditing to what are, essentially, common standards. By working together through AIM and focusing on internationally recognized standards and legal requirements, we can improve the efficiency and effectiveness in raising overall supply chain performance to a degree that benefits all participants in the supply chain without adding significant complexity.

The manufacturers represented in AIM have set up a task force to develop guidelines on responsible sourcing, AIM-PROGRESS. AIM-PROGRESS works in conjunction with the GMA (US Food, Beverage & Consumer Products Association) giving the initiative a global scope. The objectives of the AIM-PROGRESS task force are:

- to work jointly on the evaluation of responsible sourcing programmes, in order to achieve greater effectiveness in improving working conditions, business, and the environmental management practices within their supply chains;
- to increase efficiency by recommending common assessment standards and methodologies for responsible sourcing, so as to reduce the need for suppliers to respond to differing requirements;
- to seek convergence with similar efforts and platforms around the world.
- to always recognise that it is the choice of each manufacturer to determine whether or not, and how, to implement any responsible sourcing policies.

Participation in this programme is also open to non-members of either AIM or GMA.

For more information on this programme contact brand@aim.be.

Member companies of AIM-PROGRESS are listed on the right.



GENERAL MILLS



PEPSICO



Reckitt Benckiser



Unilever



United Biscuits